





## Key Successes

- Unique products, using local wisdom and/or local materials, with standard practices and management system
- Creating networks of OTOP producers who produce similar products
- Strong coordination between OTOP producers and government, esp. local provincial development officers
- Working integration among many ministries



## Problems

- Products - quality control and quality consistency, production volume, lead time
- Personnels - need time to develop them to be businessmen, require lots of management knowledge and experience



## Problem Solving

- Networks of OTOP groups, not only intra- province, but inter-province
- Working hand-in-hand with traders, manufacturers, exporters and designers

